

SYNAPSE

DENTAL PAIN ERASER

AWARD WINNING



ORTHO INNOVATOR
AWARD

AAO - 2023



Your **New** Business Card That **Increases Revenue** and So Much **More.**

The world's first pen-shaped, portable solution that prevents and relieves oral pain in seconds and lasts for up to 48 hours.

Develop orthodontic referrals,
increase rave reviews,
and grow your business!

“My son's pain went from an 8 to a 1 when using it during braces adjustments”



- Meagen Phelan

Differentiate Your Brand and Market Your Practice

- Be recognized in your community as **THE** caring practice.
- Unique solution that develops and strengthens referrals.
- Be the orthodontist that patients love and increase rave reviews.

A Remarkable Practice Growth Tool

- Gain new leads and referrals from patients and doctors
- Increase case acceptance, new starts and revenue.
- Save chair time and increase efficiency.



What are leading orthodontists saying about the Dental Pain Eraser?

“My practice-branded Dental Pain Eraser devices serve as my new business card helping cultivate referrals! We have also substantially increased our case acceptance during our new exam appointments as a value add for a better patient experience during their orthodontic treatment. I no longer have to say, ‘Don't worry, you will get used to it.’ when I am asked if treatment is painful. Now, they don't have to get used to any pain! Incredible!”

- Dr. Jonathan Nicozsis, Princeton Orthodontics

Ready to transform your
practice and elevate
your patient care?

Scan the QR code
to get a FREE
Dental Pain Eraser
demo and choose
the best plan for you.



SCAN ME

www.DentalPainEraser.com

Revenue Maker

Dental insurance has been shown to cover use of the Dental Pain Eraser applications! To learn more, view the Resources area of our website.

“The Dental Pain Eraser pays for itself. My practice is seeing favorable claim reimbursement for palliative care with insurance carriers. Dental insurance coverage is definitely a positive benefit.”

- Dr. Bernard Chang (Valencia, CA)

Medically-Proven Technology

The Dental Pain Eraser uses **patented Advanced PulseWave™ neuromodulation technology** that sends gentle, subsensory electric pulses to calm the nerves in the mouth and block both soft and hard tissue pain.

For use **by orthodontists** in the practice and **by patients** at home to continue post-appointment relief.



View Clinical Evidence

SCAN ME



DID YOU KNOW?

The Journal of Clinical Orthodontics (JCO) published patient surveys resulting in the following:

80%

of patients felt pain or discomfort during orthodontic treatment.*

84%

who applied the **Dental Pain Eraser** experienced pain relief in less than 2 minutes.*

98%

who applied the **Dental Pain Eraser** experienced orthodontic pain relief, for at least 48 hours.*



Cleared for All Orthodontic Procedures and Oral Disorders in The Mouth

Below are common applications where Dental Pain Eraser provides compelling relief:

HARD TISSUE

- Aligners, Brackets & Class II/III Appliances
- IPR & Debonds
- Osteoperforations & TADs
- Extraction & Dental Implants
- Orthognathic Surgery
- Teeth Whitening
- Tooth Fractures
- Hyperocclusal Sensitivity

SOFT TISSUE

- Activation of Impacted Tooth
- Hyperplastic Soft Tissue
- Trauma & Ulcerations
- Separator/Band Placement
- Removing Baby Tooth Fragments
- Post-Laser Treatment
- Pre-Injection
- TMJ/TMD

Safe and easy to use by all ages, including children, without adult supervision, at school or home. Ideal for use prior to and after dental appointments.



RAVE REVIEWS

“Our patients immediately feel more comfortable when using the Dental Pain Eraser. It’s phenomenal seeing the relief on their faces when their pain instantly disappears. Our team has great peace of mind knowing that we’re providing pain-free care.”

- Dr. Michael Hess, Orthodontist

*O'Connor PJ. Patients' Perceptions Before, During, and After Orthodontic Treatment. J Clin Orthod. 2000 Oct;34(10):591-2. PMID: 11314173.

*Haralambidis Cosmo. Pain-Free Orthodontic Treatment with the Dental Pain Eraser. J Clin Orthod. 2019 Apr;53(4):234-242.

*Hess. How An Orthodontist's Growth Mindset Drives Practice Success Practice Spotlight. Orthodontic Products, 2023 Nov.